



# A. N. M. Ariful Haque

## User Experience Architect

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Dhanmondi,  
Dhaka, Bangladesh.

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### PERSONAL STATEMENT

As a seasoned professional in UXD, IxD, user research, and web dev, I have accumulated over 8 years of experience empowering various organizations to gain a competitive edge by providing outstanding user experiences across mobile and web platforms.

My approach to design is founded on a thorough comprehension of user needs, business objectives, and relevant technologies. By leveraging this understanding, I craft user-centered design strategies that transform complex business problems into intuitive, engaging, and memorable experiences.

### LANGUAGE PROFICIENCY



**BENGALI**  
Native



**ENGLISH**  
Fluent



**FRENCH**  
Basic

### SPECIALITIES



Design  
Thinking



Visual & Interaction  
Design



User Experience  
Design



Usability & Accessibility  
Analysis



Information  
Architecture



Web & Mobile  
Technology

### KNOWLEDGE & SKILLS

#### Knowledge

Product / Service design  
Information Architecture  
Interaction design  
Usability & Accessibility  
User Research  
User Centered design.  
Visual design  
Responsive design  
Web technology  
Grid & Layout  
Color theory  
Typography  
Audio & Video Editing

#### Skills

Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Zeplin  
Figma  
HTML  
CSS  
Javascript  
PHP  
Jquery  
Bootstrap  
Wordpress



### EDUCATION & CERTIFICATION

#### B. Sc. in Computer Science & Engineering

Minor in Management Information Systems  
North South University, Bangladesh

#### Executive MBA

Major in Marketing  
University of Liberal Arts Bangladesh

#### Top Up IT Training on Web Development (PHP)

Certified program by George Washington University, USA.

#### Advanced Certificate for Management Professionals 4.0

IBA of University of Dhaka, Bangladesh

#### Certified Usability Analyst (CUA)

Human Factors International (HFI), Inc.

### WORK EXPERIENCE

8  
years

From 2015 to Present  
UX Architect  
**SSL Wireless**

2  
years

From 2012 to 2014  
UI/UX Engineer  
**PROGmaatic Developers Network**  
(Field Information Solutions Ltd)

### MENTIONABLE PROJECT

#### SSLCOMMERZ

Payment Gateway  
<https://www.sslcommerz.com>

SSLCOMMERZ is an end-to-end payment solution with extensive coverage, seamless integration, and support for multiple channels. It is the largest payment gateway in Bangladesh.

At SSL Wireless, I have been dedicated to optimizing the user experience for all stakeholders through the SSLCOMMERZ digital payment ecosystem, which comprises a web payment portal, android & iOS SDKs, and user & merchant panels. My commitment to providing the best possible experience has been unwavering since the beginning of my tenure at SSLCOMMERZ.

### ACHIEVEMENTS & AWARDS



**General Legal Counsel**  
Term 2022-2023  
JCI Dhaka Dynamic



**President**  
Term 2010-2011  
AIESEC in North South University



**First Runner Up.**  
Math Olympiad 2005, Dhaka Division  
Bangladesh Mathematical Olympiad

### LEADERSHIP & ENGAGEMENT EXPERIENCES

**Revival Coordinator**, AIESEC Bangladesh 2013-2015

**Youth UNITE-er**, Grameenphone 2010-2012

**Facilitator**, National Leadership Development Seminar 2011

**Organizer**, International Conference on knowledge Globalization 2010

**Coordinator**, Developing Leaders Day with NOKIA 2010

**Coordinator**, Meet The Leaders 2010

**Protocol Officer**, 11th South Asian Games Dhaka 2010

**V.P. Communications & PR**, AIESEC, North South University 2009-2010

**Liaison Officer**, Pre South Asian Games Meeting 2009

**Senior Member**, North South University Photography Club 2009

**Webmaster**, NSU Wireless Forum 2008

**Patrol Leader**, Rover Scouts 2005